



Indian Vaccination drive reached

**1.4 BILLION**  
Secure & Safe India



# AUTO TECHNOLOGY PARTNERSHIP SUMMIT & EXPO (PHYSICAL)

Exploring & Strategizing India's Global Integration

23-24 March 2022 | 9.00 am onwards  
India Expo Centre & Mart, Greater Noida, India

## Exploring New Opportunities

As COVID-19 is gradually phasing out of India with the vigorous campaign of widespread vaccination drives, India is unlocking its engagements from virtual to physical on various sectors. At this outset, ACMA is organising "Auto-Technology Partnership Summit & Expo" from 23-24 March 2022 in Noida subject to following up of all COVID Safety measures. The global auto industry as you are aware, has been going through challenging times due to the pandemic and is steadily returning to normalcy. The Indian automotive industry has displayed remarkable resilience despite the acute challenges and now with unlocking of the Indian economy, growth seems to be fast returning to the industry.

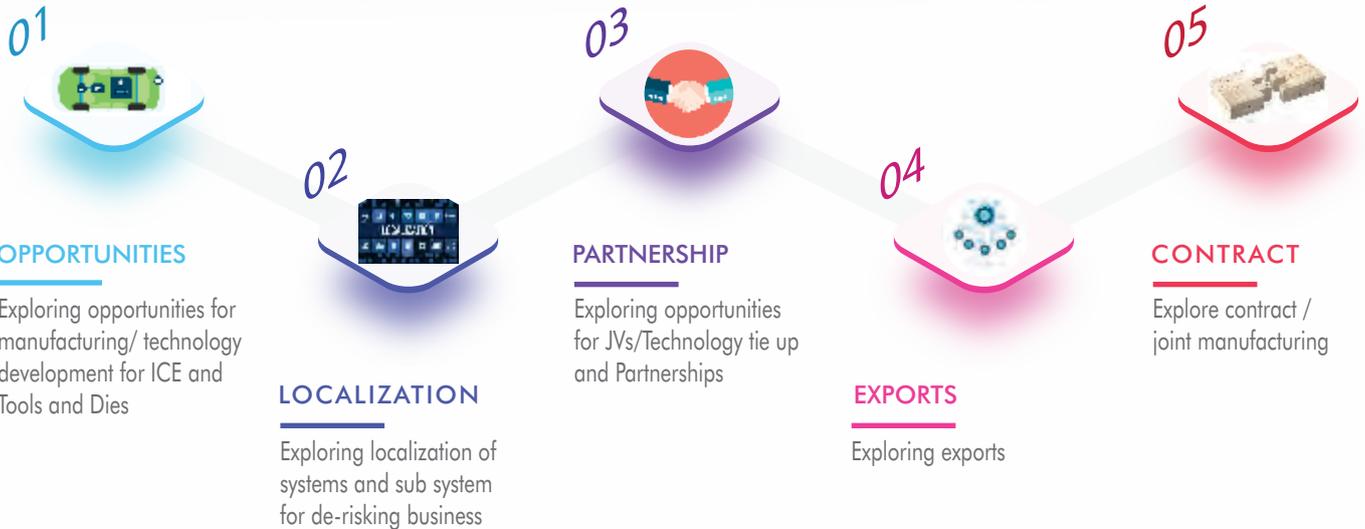
Furthermore, in accordance with our national priorities of energy security, climate change & environment, the recent Production Linked Incentive Scheme (PLI) for the Auto/Auto Components industry & for Battery/Advanced Chemistry Cell (ACC) announced by the Government of India envision the creation of globally competitive and future ready Indian automotive sector. Thrust on incentivising new age technologies will facilitate creation of a state-of-the-art automotive value chain in the country and give a much-needed impetus to manufacturing of cutting edge automotive products in India. This not only offers opportunities for global T1s to invest or expand their existing investments in India, but also offers opportunities to Tier 2s from developed countries to partner with Indian component manufacturers to service both the Indian and the global markets.

Countries such as Japan, Europe, USA among others to partner with Indian component manufacturers to service both the Indian and the global markets.

Coinciding with:



## ACMA MEMBER COMPANIES CAN EXPAND THEIR BUSINESS BY WAY OF >>>



## FOR OUR INTERNATIONAL BUSINESS VISITORS >>>

A series of webinars highlighting Investment avenues and opportunities to harness the Indian market are being organized in partnership with ACMA's counterparts in Japan, Europe and North America.

22 March  
2022 | Arrival of International Visitors

23-24 March  
2022 | Inauguration of ACMA ATPSE 2022 event, Seminar and followed by B2B Meetings

### HOSTING OF INTERNATIONAL VISITORS

- » International Visitors would be hosted (both sides Travel) and Stay at the Hotel for 2 nights
- » Visitors should have completed their vaccination course to confirm eligibility to travel.

### TARGET VISITORS

- » Global Tier 1s
- » Purchase and Sourcing Heads
- » IPOs – International Purchase Offices
- » OEMs- Original Equipment Manufacturers
- » Tools & Dies

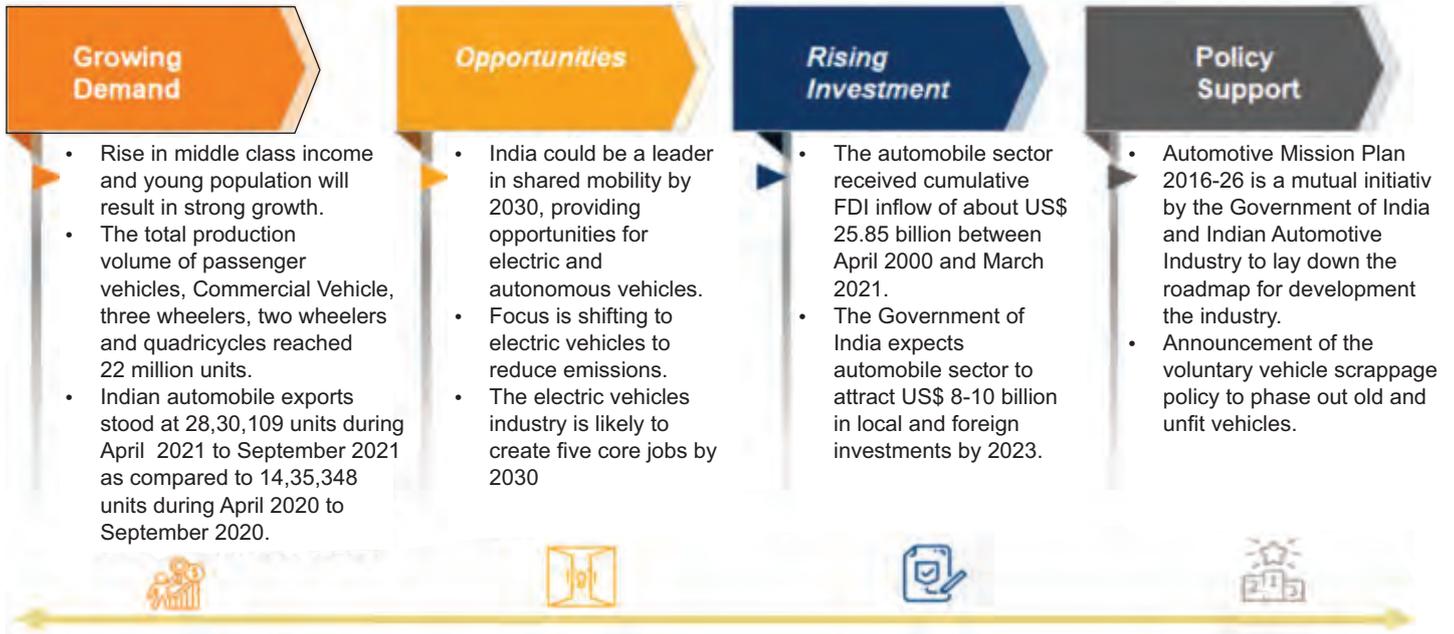
The event is supported by ministry of Commerce, Government of India, the Society of Indian Automobile Association ( SIAM) and Automotive Industry Associations from Canada, USA, UK, Germany and Japan to name a few.

FOR ANY QUERIES, CONTACT

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## ADVANTAGE IN INDIA

While the vibrant domestic automotive market always held an attractive proposition for investing in India, now with global automotive chains focussing on de-risking, the Indian auto component manufacturers are witnessing increased enquiries and orders especially from Europe and the US.



As per the Nomura Research Institute (NRI) framework, India continues to be an attractive investment destination:

Parameter	Attractiveness Level			
	High	Medium	Low	
Economic Outlook	High	Medium	Low	
Business Environment	High	Medium	Low	
Labor Market	High	Medium	Low	
Consumption Levels	High	Medium	Low	
Investment Scenario	High	Medium	Low	

## OPPORTUNITY – INDIAN AUTO COMPONENT SECTOR!

- Opportunity to tap the growing domestic market
- Mature Industry with global best practices with a presence of more than 18 Deming award winning companies in India - largest number outside Japan
- Flexible and easily adaptive to regional work cultures – Japanese/ Korean/ European/ American
- Presence of over 40 IPOs (International Purchase Offices) facilitating exports
- Exploring supplying opportunities to Indian and Global OEMs/ T1s for vehicles being exported globally. Over 40 million vehicles have been exported from India till date
- The Auto Component industry has an aspiration to touch \$30 billion by 2025 as compared to present figure of \$15 billion.

## AREAS/ TECHNOLOGIES FOR BUSINESS PROMOTION & COLLABORATION

### EXISTING TECHNOLOGIES:

#### Electromechanical Systems

- Sunroof
- Thermostat
- Vacuum/ electric pump
- Electromechanical Switches

#### Drive Train

- Transmission, steering & engine components
- Gear boxes and axles
- Large fabricated brake components

#### Commodities

- Precision Al die casting
- Ferrous casting
- Rubber parts (Mirror Gasket, Engine mountings, Silicon hoses, Power steering hoses etc.)
- Plastic Injection moulding

### EMERGING TECHNOLOGIES:

#### Automotive Electronics

- Sensors
- Electronic control units
- Mechatronics
- PCB
- TFT/ LCD Display

#### Future Technology & Applications

- ADAS systems/ LIDAR systems
- Connected vehicle devices
- Telematics and infotainment
- 3D printing
- Software development for autonomous vehicles
- Light weighting technologies

#### xEV components

- Hybrid vehicle system
- Battery management system
- Converters & Inverters
- BLDC motors
- Electric Traction Motors
- Energy storage device
- Controllers
- EV Charging Equipment including Connectors
- On board charger

#### Emission Technologies

- EGR
- Denox
- DPF (Diesel Particulate Filter) & SCR
- Flex fuel engine parts

#### Others

- Tools and dies

at  
 **EV EXPO**  
23-24 March, 2022

#### COST OF PARTICIPATION

Member	Non Member	International
₹ 55,000/- Plus 18% GST	₹ 65,000/- Plus 18% GST	US \$ 1000

#### PACKAGE

- » 9 Sq Mt Octonorm Structure
- » Fascia Name
- » Deliverable : 1 round table, 1 Info Desk, 3 chairs, 3 spotlights, 1 wooden Shelf, 1 podium, 1 wastebin, 1 power socket, 1 info counter, carpet

#### SPONSORSHIP

**Sponsorship (₹ 1.5 Lakh)**  
**Sponsorship for International (US \$ 2100)**  
**includes:**

- » Standard booth (9 Sq mtr) at prime location
- » 3 complementary Delegates
- » Colour advertisement in event catalogue (Inside insert)
- » Logo in marketing collaterals, event website, inaugural backdrop and other branding areas
- » 60 seconds corporate film on loop basis.

### ABOUT ACMA

Established in 1959, ACMA (Automotive Component Manufacturers Association of India) is the apex body of the auto components industry in India. ACMA represents over 850+ members across the country. The turnover of the auto component Industry stands at \$45.9 bln with exports of over \$13.3 bln; 65 % of our exports are destined to Europe and USA.